ABSTRACT OF THE DISCLOSURE

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Provision of synthesized images, in which images that have been photographed at a plurality of locations are favorably laid out according to the photography locations thereof, is enabled. Subjects who hold wireless tags, in which subject specifying data is recorded, are photographed by a plurality of photography units, which are provided at predetermined locations. At the time of photography, the subject specifying data is obtained from the wireless tags. The photographed images and the subject specifying data are transmitted together to a server, where they are stored. The server searches for image data sets from among image data sets stored therein, in which a predetermined subject is pictured, based on the subject specifying data. server also searches for predetermined template data sets, based on the photography locations of the located image data sets. Synthesized images are generated by synthesizing the image data sets in predetermined layouts.